

MacAtoZ Email Newsletter

Issue 14 November 2007

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Leopard operating system.

Free Mac HelpMate v2.2 now available

Mac HelpMate, the program we use to provide remote support, has been updated to version 2.2. It is freely available at www.MacAtoZ.com/remote-support. This new version is up to 30%

faster in connecting and fully supports Apple's new Mac OS X 10.5

With Mac HelpMate, remote computer support from an Apple Certified Help Desk Specialist for your Mac is just one phone call

and three mouse clicks away.

After that phone call and three clicks, Mac HelpMate creates an encrypted tunnel between your Mac and MacAtoZ's service machine. From there, we can solve your computer problems remotely while you watch.

Mac HelpMate is also great for remote computer training. Not sure how to use iPhoto? With Mac HelpMate, it's easy to get a quick primer without having to bring someone out to your house. Again, one phone call and three clicks of the mouse is all it takes.

In fact, Mac HelpMate is so useful and provides such wonderful peace of mind that we made it the cornerstone of our highly successful MacAtoZ Service Suite (MSS).

With MSS, when you call for remote support you're only charged in 15 minute increments of our \$72/hr rate. With MSS, you save almost \$100 if we can solve the problem in 15 minutes versus what you'd pay to bring out somebody from the Mac Store.

Download MacHelpMate v2.2

About MacAtoZ LLC

Founded in 2006, our company specializes in helping individuals and small businesses get the most out of Apple and Applerelated products. Toward that end, we've developed a unique remote support program called the MacAtoZ Service Suite

MacAtoZ is owned and operated by Ty Davison, an Apple Certified Help Desk Specialist and member of the Apple Consultants Network.

Quick Links

MacAtoZ LLC

(MSS).

MacAtoZ Online Store

MacAtoZ Support

Salem Mac Users Group

Apple Consultants Network

Member since 2006



Consultants Network

A new way to save money and support MacAtoZ!

If you're planning some holiday shopping through Amazon.com, you can help support MacAtoZ just by using this link first: www.MacAtoZ.com/Amazon.

That link will take you straight to Amazon.com where you'll get the same great pricing and service you're used to while we get a small commission.

We've returned over \$1700 in discounts and freebies to clients in the last two years. Help us help you (and feel free to tell your friends!) by going to Amazon.com through our www.MacAtoZ.com/Amazon link.

If you'd like Mac recommendations and/or commentary, be sure to check out our online store at www.MacAtoZ.com/store.

For more general products (books, DVDs, etc.), you might enjoy our Davison Online Store.

We appreciate your support!

www.MacAtoZ.com/Amazon

For Sale: RAM, Hard Drives, Books, Gift Certificates

MacAtoZ now sells a number of products directly: RAM, hard drives, books, and gift certificates.

If your Mac needs RAM, we're a great source for it. Not only do you get better than Apple pricing, but all our RAM is certified (tested) and comes with a life-time warranty. RAM prices have been dropping of late; you might be surprised how affordable it is to upgrade your Mac and have it run faster.

We also offer a full selection of internal and external hard drives at various sizes and price points. If you need an extra drive for Mac OS X 10.5 Leopard's innovative Time Machine backup, we'd love to help.

A surprising number of the best Mac-related books are published by Peachpit Press, and MacAtoZ is now a PeachPit reseller. We'll have more details of this exciting development in the not-too-distant future, but suffice to say that we're ecstatic to be able to bring books like "The Little Mac Book" by Robin Williams and the official Apple Pro Training series to you.

Give the gift of Mac help for the holidays! Do you know a friend or family member who could use a little Mac computer help? What could be a better present? For just \$72, you can get a MacAtoZ Gift Certificate good for a full hour of one-on-one Mac OS X training time with a Apple Certified Help Desk Specialist. To place an order or for more information, call 503- 507-0410 or email TyDavison@MacAtoZ.com.

Mac Tip o' the Month

It might sound odd coming from a Mac consultant, but the holiday season can be an iffy time to buy some Apple products.

Join our mailing list!

Join

conference and expo in January, it's almost guaranteed that some Apple computers, iPods, or software purchased during the holiday season will be quickly rendered "old."

To avoid this happening to you, it's useful to pay attention to

Because Apple always introduces new items at their MacWorld

product introduction dates and life cycles, and happily, the MacRumors Buyer's Guide does exactly that for you.

Tracking this type of information offers no guarantees given Apple's

corporate secrecy and penchant for surprises, but personally I've found it helpful in avoiding buying machines that are likely approaching their end- of- life and facing imminent replacement.

MacRumors Buyer's Guide

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Members of the Salem Macintosh Users Group get \$25 off their first hour of onsite support during 2007. That's a big savings off our already low \$72/hr rate, and since annual SMUG membership is only \$25 it's like joining SMUG for free! Not a SMUG member? Join when we come out! [Offer valid once per household. Some SMUG members have already received this benefit. This is a reminder not a coupon.]

Promotion Expires: 12/31/07